

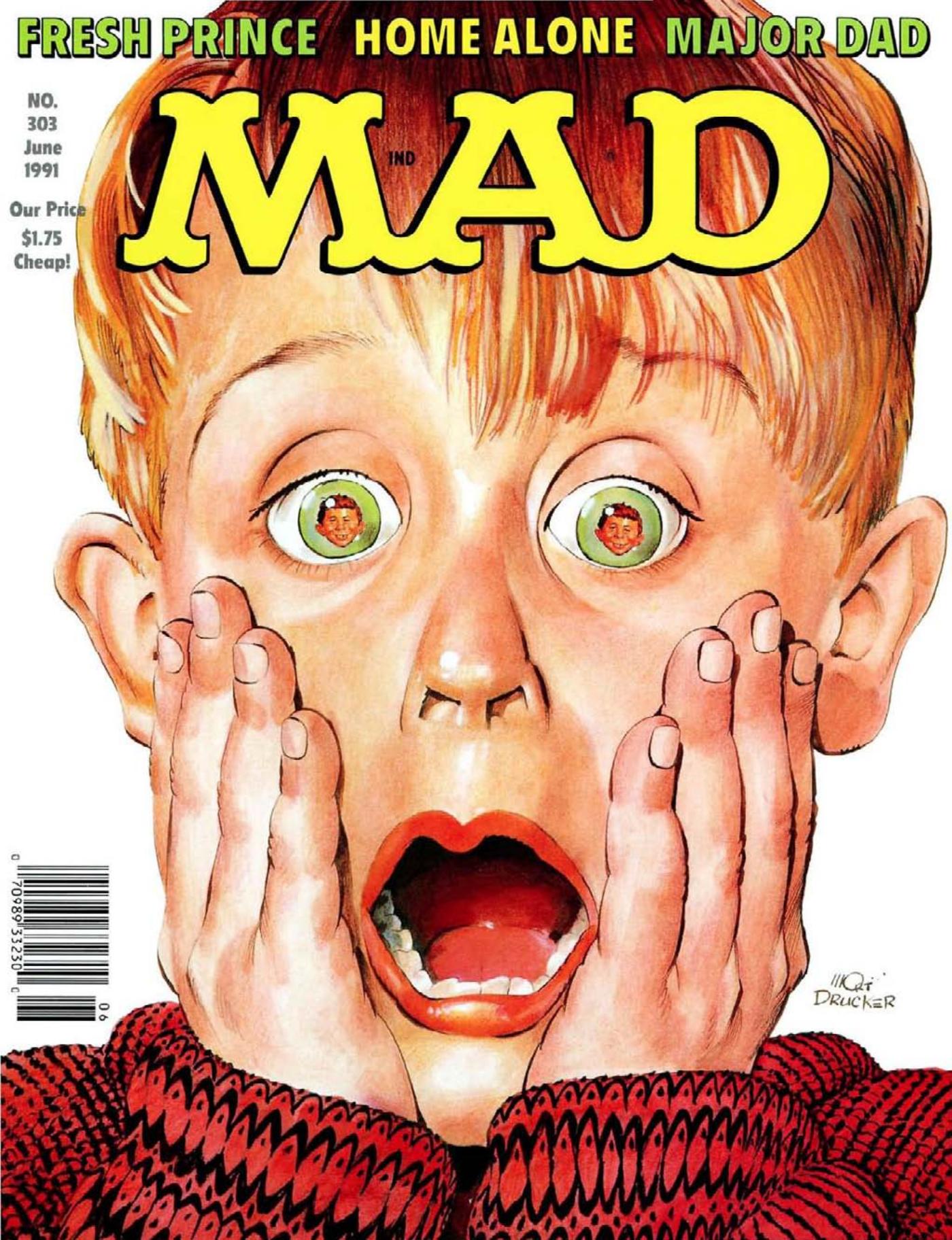
FRESH PRINCE HOME ALONE MAJOR DAD

NO.
303
June
1991

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MAD

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IIIQI
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THE CRITICS AGREE!

“MAD Movies III is a magazine on sale now!”
—The Critics

MAD MOVIES III

Winter 1991 Admission: \$3.50

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HOSTBUSTERS

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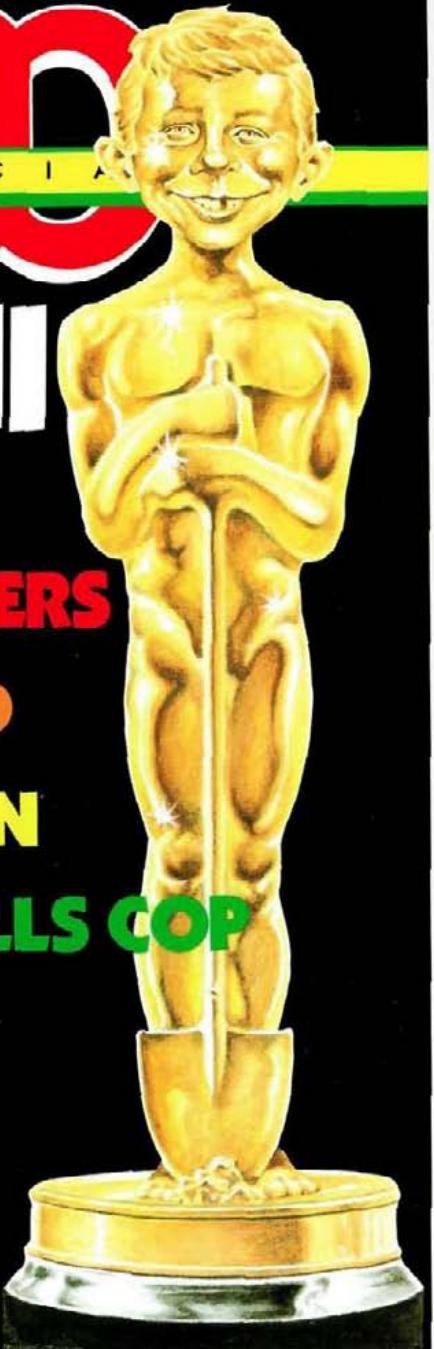
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MAD

"Germ attack people where they're weakest—which is why there are so many head colds!" —Alfred E. Neuman

WILLIAM M. GAINES *publisher*

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LEONARD BRENNER *art director* TOM NOZKOWSKI *production*
CHARLIE KADAU, JOE RAIOLA, SARA F. FRIEDMAN *associate editors*

DICK DE BARTOLO *creative consultant*

ANDREW J. SCHWARTZBERG *editorial assistant*

JACK ALBERT *lawsuits* ANNE GAINES *logistics*

GLORIA ORLANDO, LILLIAN ALFONSO, M.C. GAINES *subscriptions*
CONTRIBUTING ARTISTS AND WRITERS *the usual gang of idiots*

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FRONT COVER ARTIST: MORT DRUCKER BACK COVER ARTIST: JAMES WARHOLA

BACK COVER WRITER: CHARLIE KADAU

MAD (ISSN 0024 9319) is published monthly except February, May, August and November by E.C. Publications, Inc., 485 MADISON Avenue, New York, NY 10022. Second class postage paid at New York, NY and at additional mailing offices. Subscription U.S. \$10.00 per year; \$13.75 or 24 issues \$33.75. Outside U.S.A. (including Canada) 8 issues \$18.75; 24 issues \$48.75 or 46 issues \$74.75. (Canadian postage has been paid). Entire content copyright 1991 by E.C. Publications, Inc. All rights reserved. Address changes of address to become effective, and include mailing label from most recent issue of magazine, change of address or inquiring about your subscription. POSTMASTER: send address change to MAD, 485 MADISON Avenue, New York, NY 10022. The Publisher and Editors will not be responsible for unsolicited manuscripts, and request all manuscripts be accompanied by a stamped self-addressed return envelope. The names of characters used in all MAD fiction and semi-fiction are fictitious. A similarity without satiric purpose to a living person is a coincidence.

Printed in U.S.A.

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BELCH AIR"
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SATIRE)
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UP!
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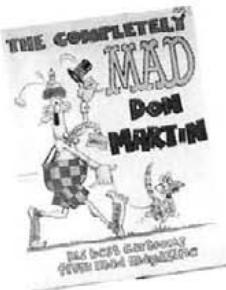
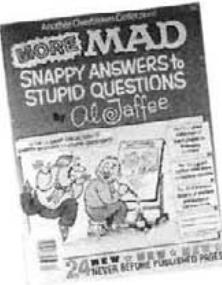
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LETTERS AND TOMATOES DEPT.



NEW KIDS COVER

Just wanted to let you know that in MAD #301, your cover artist got confused and instead of drawing New Kid Jonathan Knight, he drew "Vinny" from "Doogie Howser, M.D." I would be more than happy to check over a drawing of the New Kids if you wanted to send me one!

Alicia Aguirre
Sacramento, CA

Alicia—It was no mistake. We have it on very good authority that NICKOTB producer Maurice Starr has given Jonathan the old "heave-ho" and replaced him with Doogie's Vin-meister. Word also has it that if Donnie doesn't straighten up and fast—he's out and nerdy Paul from "The Wonder Years" is in! Scoops like this are just one of the reasons MAD was recently voted #1 magazine in a survey of New Kids fans!—Ed.

I'm writing to complain about "New Kids Albums of the 21st Century" in issue #301. As far as I'm concerned the New Kids need to be taken down a peg or two, but why drag Tiffany into this whole mess? She really does not deserve this harassment. She has nothing to do with the New Kids' reign over the music industry.

Frank Finch, Jr.
Franklin Pierce College
Rindge, NH

We can understand your thoughts about Tiffany, but what's this about taking the New Kids down a peg or two? You're just jealous because they're cuter and more talented and make more money than you! So Nyeah! Nyeah! Nyeah! Nyeah! Nyeah!—Ed.

A MODEST PROPOSAL



My girlfriend and I are avid readers of your magazine and enjoy it immensely. After a four-year relationship with my girlfriend, it would mean a lot to me if I could use the pages of MAD to ask the following question: Melanie Siterler, will you marry me?

Jim Hammond
Big Rapids, MI

Okay, you can use the pages of MAD to propose, but you must also agree to the following conditions: 1. If the Bride insists on wearing white, you cannot wear a black tuxedo or it would be an infringement on our Spy Vs. Spy characters! 2. MAD Publisher William Gaines wants a 10% cut from the envelopes! 3. Your first born child must be named Alfred E., unless it's a boy! 4. You must present 5-year subscriptions of MAD to every member of the bridal party. This last term is absolutely non-negotiable!—Ed.

PLEASE HAMMER, DON'T HURT 'EM

You dolts! In issue #301's "Warning Labels of the Future Designed to Head Off Potential Lawsuits" your hammer warning said "allow hammer to cool off between strikes." No hammer past or present would need that. Not even in the future. You are brainless, dull, stupid mutes!

Justin Pence
Haysville, KS

Justin—It's obvious you're behind on watching your "This Old House" tapes. Next you'll be telling us that screwdrivers don't give off a high-pitched whine, or that you can't use a Hoffman wrench to attach a flange to another flange! You'll never get to be Sears' "Home Craftsman of the Month" this way!—Ed.

TOUPEE OR NOT TOUPEE

I would like you to do an article about toupees or wigs.

Edward Leheny
Aliquippa, PA

E.L.—Where have you been hiding? We've done zillions of articles about cheap toupees and shoddy wigs! Just recently, we ran the following "Lighter Side of Cue Balls"—Ed.



"HYMN OF THE BATTERED REPUBLIC"

I always enjoy Frank Jacobs's parodies of popular songs. In a recent feature entitled "The Hymn of the Battered Republic," however, you guys forgot to mention the name of the song that Frank was spoofing (as in "sung to the tune of blah blah blah"). All the humor and significance of his lyrics were lost to me because I didn't know how to hum the tune. Bummer!

Scott Forsythe
Leavenworth, WA

Scotty Dog—Frank was simply following in the footsteps of his close personal friend Vanilla Ice by not crediting the original song he was ripping off! In fact, Frank has been so influenced by Vanilla Ice that he's considering changing his name to "Chocolate Thunder!"—Ed.

SCORCHING LETTER

I feel you have a sense of humor, but there are some things one does not joke about. On the cover of your MAD Collector's Series #1, you show a young boy carrying a flame lamp into an attic. This does not teach children to be careful about not starting fires. I feel you should recall all issues.

Louise Anchelo
Flushing, NY

Louise—Thanks for the "hot" tip. We took your advice and recalled virtually every copy of Collector's Series #1. We changed the cover and were about to put them back on sale, when BINGO! Our entire warehouse was reduced to ashes in a blazing 5-alarm fire that could be seen for miles (even if you weren't looking!). Fire marshalls concluded the inferno was caused by a night watchman who made his appointed rounds on that fateful night carrying an open flame lamp. Look for the new flame-retardant MAD Collector's Series #2 on sale July 11th!—Ed.



THE NAME OF THE LAME

I'm interested in knowing how you got the name "Bencivenga" for the "Employee of the Month" back cover of MAD #301.

Dino J. Bencivenga
Southfield, MI

Simple! We meticulously combed the phone books, tax rolls and voting logs of all 50 states (and Canada) to find the silliest, dumbest, most moronic name we could. When we got to the Michigan directory, BINGO! How we missed the name "Dino," however, we'll never know!—Ed.

THE LIST IS BACK

By now you know the story, but we'll repeat it anyway! In 1988, Justin Meadows sent us his choices for the year's best. In 1989, Adam Valentine did the same. James Horton's turn came in 1990. Now, in 1991, Wesley Stover (who?) writes...

These are my personal "Best of the Year Awards" for 1990:

- Best Movie Satire: Teenage Moolah Nitwit Turtles (#298)
- Best TV Satire: Dorky Housecall, M.D. (#294)
- Best Article: MAD's New Kids on the Block True or False Personality Quiz (#296)
- Best Satire of a Movie that Deserved It: Bleak for the Future Part II (#295)
- Best Satire of a TV Show that Deserved It: America's Phoniest Home Videos Visits Fool House (#297)
- Best Lighter Side of: (#292)
- Best Spy Vs. Spy : (#297)
- Best Tales from the Duck Side: The Raging Rabbles' Revenge (#299)
- Best Cover: Bart Simpson (#299)
- Best Back Cover: A Map We're Soon Likely to See (#297)
- Best Fold-In: New Kids on the Block (#299)
- Best Alfred E. Neuman Quote: (#294)
- Best Super Special: MAD's Creature Presentation
- Best Paperback: Al Jaffee's MAD Rejects
- Best Overall Issue: (#299)

Please Address All Correspondence To:
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MAD welcomes reader submissions. Manuscripts will not be returned or acknowledged, however, unless they are accompanied by a self-coalesced, stamped envelope!

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(Where he's serving five to ten years for foisting his last book on an unsuspecting public!)



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now!**



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HOME SWEET HOMEBOY DEPT.



...Your gang may seem cool, but they're sure to get caught,
Selling gold Rolex watches that they never bought!"

Mama packed me up and she sent me away,
To my uncle and aunt who live in L.A.

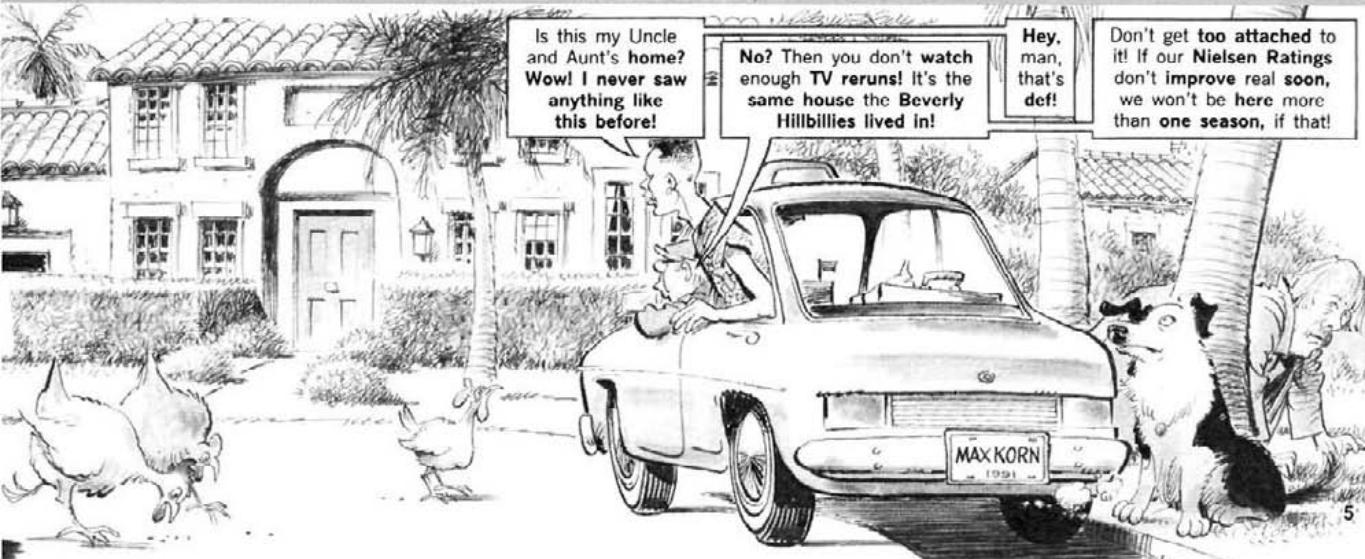


Now this song makes you think this show's about Rap,
But the truth is it's just the same old sitcom crap!

And between you and me, a show that's so square,
Should really be re-named...



Stale Prince of Belch Air



Master Willful, welcome to our abode! I trust your sojourn with us will prove to be salubrious and felicitous!

Hey, bro, where'd you learn to talk like that?

At the fine Ivy League school I attended!

That's very interesting!

Not quite as interesting as the implied message my character delivers! To wit: if you become highly educated, you can get a job as a menial servant and be looked upon as a pompous fool! How's that as a fine role model for young black kids in school?

I'm Charlutan and my ambition in life is to forget that I'm black! I'm even circulating petitions to revoke the Emancipation Proclamation!

Ain't it kinda hard to forget you're black when you look in the mirror as much as you do, you conceited Twinkie?

I've fixed that...



Mirror, mirror on the wall, who's the fairest of them all?

You have a tough day, dear?

Yes, it was extremely tiring! I had eight very important meetings!

And judging by his gut, I'd say they were all luncheon meetings!

Young man, I try to set a good example! The ethic of hard work is the finest legacy I can leave my children!

In that case, you'd better work real fast! With your cholesterol count, you ain't gonna be around too much longer, big guy!



There are two kinds of people on this show, so you choose which one you will be! One is the Ghetto Black who is funny because he's so out of place among the rich, and the other is the Upwardly Mobile Black who is an obvious phony!

But man, they're both such stereotypes!

My boy, this is prime time network entertainment! If you want sociology, go to Public Broadcasting and see how much they pay!

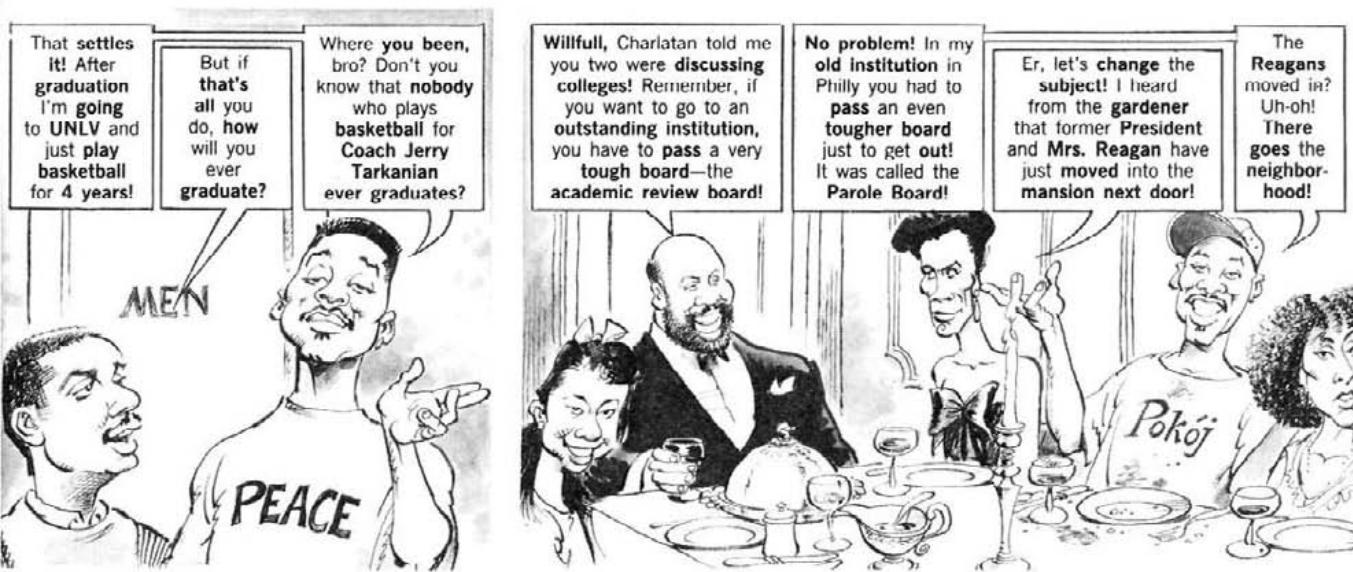
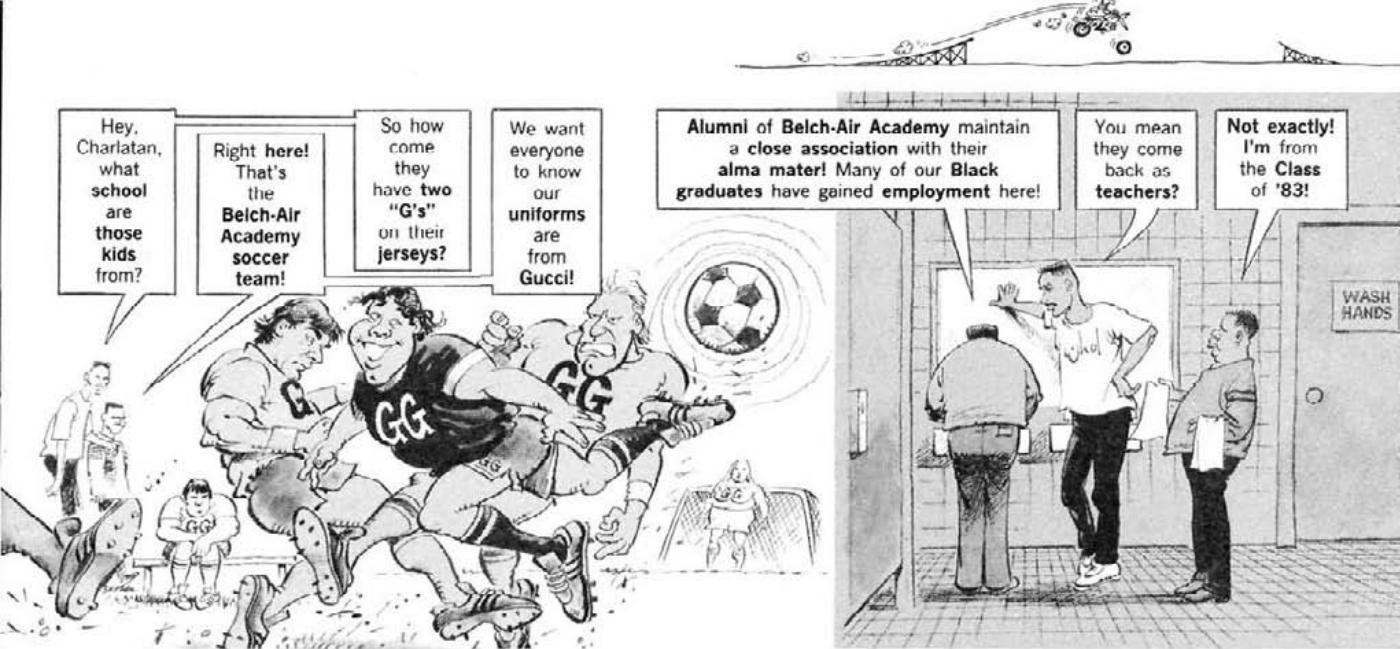
Well, for one thing, here our private chauffeurs take the course!



This is our school, the Belch-Air Academy! It's very exclusive! For instance, our Drivers Ed program is especially unique!

Hey, we had Drivers Ed in my high school back in Philly! What's the difference?





What made you and Uncle Fool bring me out here? You could've saved all that money by just sending the bucks to us in Philly so we could move to a better neighborhood! Wouldn't that have made sense?

Sure! But it wouldn't have made a sitcom!



I guess he's right! Hey, how do you like it when I look at the camera and make comments? It kinda screws up the reality of the show, doesn't it? Then again, a show with such a silly premise as this one has damn little reality to begin with!



You know, Jivey, I miss Sly, my main man from Philly!

May I suggest that you ask your aunt and uncle if you can invite your old chum for a visit?

I don't think they'd like him! He's got a little behavior problem!

And what may I ask, is that?

He's a homicidal maniac! But he's fun!



Your friend might liven things up around here! It's getting a tad slow as we approach mid-season, and there are just so many jokes one can do about you being a fish out of water!

Yeah! And you know what happens when a fish is out of water too long...

It starts to stink!



Willful, there are some tough looking fellows who are waiting to see you! I might add they look very angry!

And they've got the guts to call this swill a rap show?



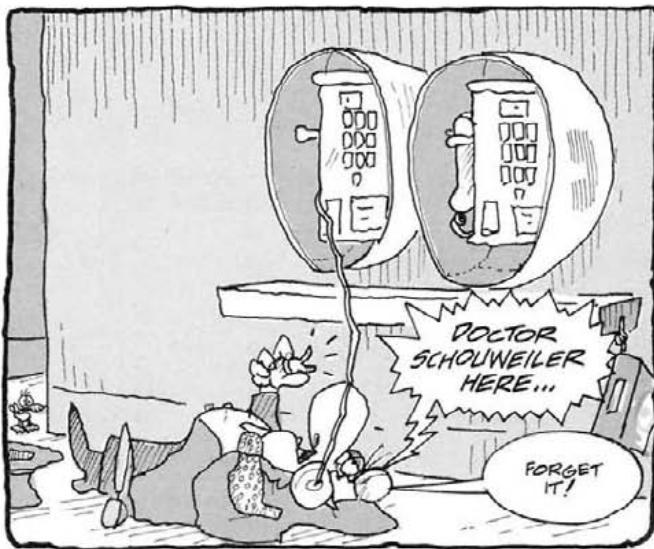
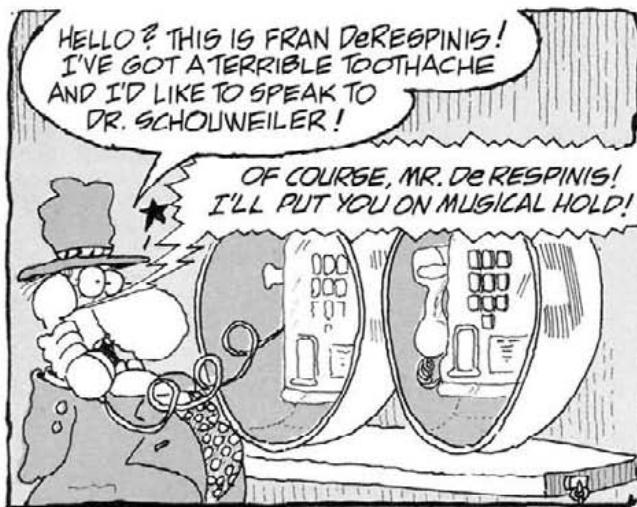
Listen, creep! You're giving rap a bad name!

Who are these people?

Two Live Crew!



THE MONSTROUS MOLAR MAYHEM



IF YOU'RE TIRED OF READING INANE INTRODUCTIONS



IF you've been training your cat to go in its box for the last 14 years and the little fleabag still takes a wizz wherever it feels like ...



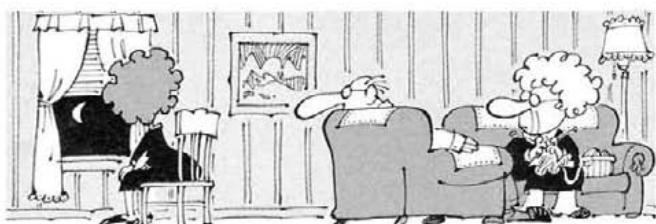
IF your team is down by 40 in the fourth quarter and you're frantically trying to get a Wave started in the crowd ...



IF you're into your second hour of trying to figure out who had what instead of just splitting the restaurant check evenly among the ten of you ...



IF you weigh 196 pounds or more and still buy negligees from Frederick's of Hollywood ...



IF you're 46 years old, still live at home with your parents and are determined to save yourself for the right man ...



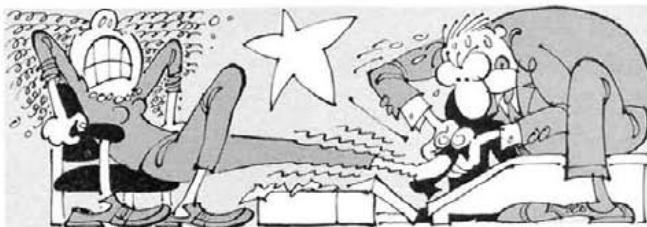
IF you spend most of your time at a wedding reception trying to get the bride and groom to kiss by continuously clinking your glass ...



IF you've been blaring your car's horn for five straight minutes and traffic still hasn't moved ...



IF you religiously keep a diary of everything that happens to you at your job at the shoe store because you're convinced it will someday make a great movie ...

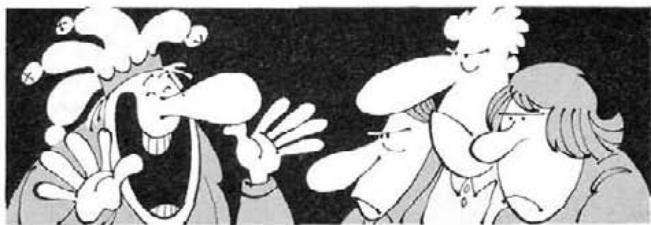


IF it's your lifelong quest to find a pair of good-looking shoes that are comfortable too ...



IF you're desperately clinging to the hope that the IRS is summoning you down to their offices to compliment you on the neatness of your tax return ...

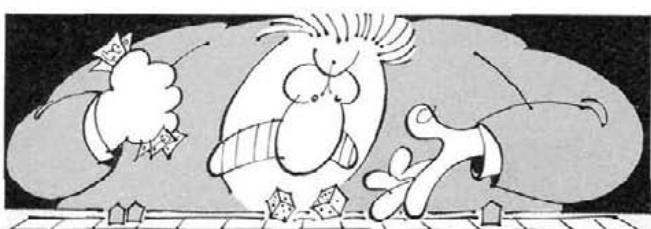
TO INANE MAD ARTICLES...



IF you're still trying to make people laugh with phrases like "Where's the Beef?", "You Look Marvelous!" and "Read My Lips!"...



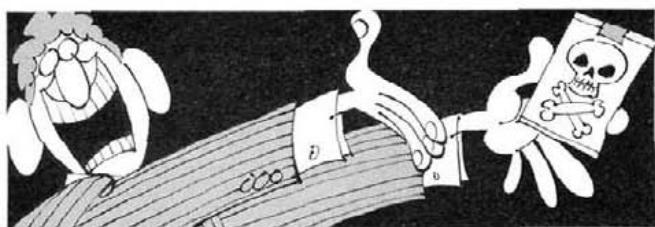
IF you continue to insist that 110 degrees isn't hot where you live because there's "no humidity"...



IF your long-term plan for winning Monopoly is to wrestle control of Mediterranean Avenue and Baltic Avenue, regardless of the cost...



IF your new strategy for picking up women is to quote "love lyrics" from 2 Live Crew...



IF it's your job to be the press person for the cigarette industry's American Tobacco Institute ...

GIVE IT UP!



ARTIST: PAUL COKER

WRITER: J. PRETE



MAD'S BY-THE-NUMBERS

PREDICTING TV TABLOID ANSWERS

ARTIST: RICK TULKA

1 CHILD ACTOR

is
Gary Coleman begging for work

2 CHILD ACTORS

is a
Beverly Hills drug bust

3 CHILD ACTORS

is a
new ABC sitcom with too
many—or too few—Dads

4 CHILD ACTORS

is the
next "made-to-order"
pop-music sensation

1 ACTRESS

is a
new perfume campaign

2 ACTRESSES

is an
"on-the-set feud" denial

3 ACTRESSES

is the
latest "trendy cause"

4 ACTRESSES

is an
expose on Warren Beatty's love life

1 SOUTHERN REDNECK

is a
UFO sighting

2 SOUTHERN REDNECKS

is a
promo for a fishing show on ESPN

3 SOUTHERN REDNECKS

is a
fatal hunting accident

4 SOUTHERN REDNECKS

is the
front row at a demolition derby



NUMBER'S GUIDE TO D "INFO-TAINMENT" STORIES

WRITER: MIKE SNIDER

1 FUNDAMENTALIST



is a letter-writing campaign against
"Married ... with Children"

2 FUNDAMENTALISTS



is a
sex scandal

3 FUNDAMENTALISTS



is a
Mark Twain book-burning

4 FUNDAMENTALISTS



is
Jesse Helms' re-election campaign

1 COLLEGE ATHLETE



is a
recruiting scandal

2 COLLEGE ATHLETES



is an
academic-cheating suspension

3 COLLEGE ATHLETES



is a
"point-shaving" conspiracy

4 COLLEGE ATHLETES



is a
police line-up

1 PSYCHIC/ASTROLOGER



is a

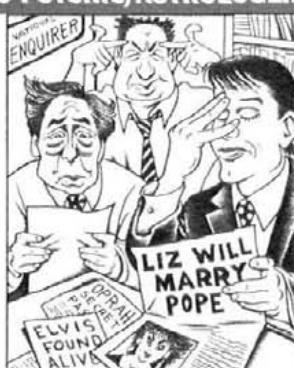
look at "The powers inside the
Reagan White House"

2 PSYCHIC/ASTROLOGERS



is another
"New Age" California cult

3 PSYCHIC/ASTROLOGERS



is the
National Enquirer editorial board

4 PSYCHIC/ASTROLOGERS



is a
Shirley MacLaine book-signing

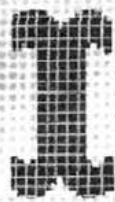
Rock fans are hip and hot! Rap fans are hot and hip! And there's one thing they share in

THE MAD ROCK 'N' RAP ALPHABET

ARTIST: BOB CLARKE



D. R.

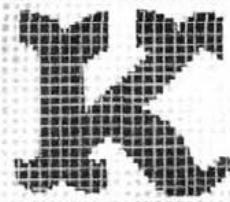


D.



JAZZY JEFF

BRENDA



STARR



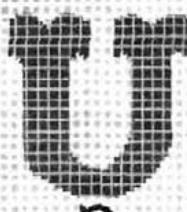
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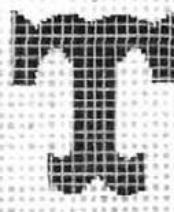


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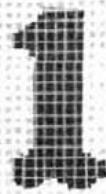
ICE-T



E. M.



HIGHWAY



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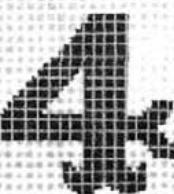


LIVE CREW

TIMBUK



THE



TOPS

FAB



FREDDY

common—a love of needlepoint! So get out your yarn and follow our easy pattern for...

TRAP SAMPLER

WRITER: CHARLIE KADAU

SHEILA



UT



KENNY



THE



FACTOR



C. HAMMER

GUNS



ROSES

SINÉAD



E

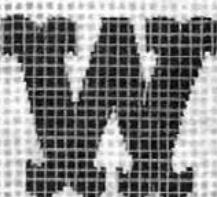


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STEVIE



N.



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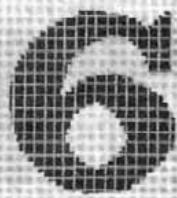


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Z TOP

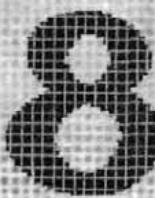
VANITY



AFTER



.3



SPECIAL INCH NAILS



MODERN LIVING

Let's see now... I've packed my laptop computer, pocket calculator, cellular phone, battery-powered TV and VCR...



You know, hon, I really needed this vacation to get away from civilization for a while!



BERG'S-EYE VIEW DEPT.

THE LIGHT

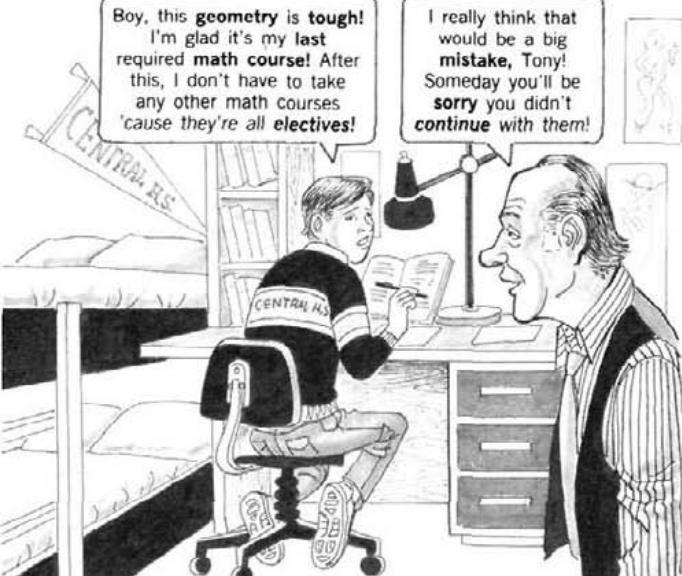
EDUCATION

Boy, this **geometry** is tough! I'm glad it's my last required **math course**! After this, I don't have to take any other math courses 'cause they're all **electives**!

I really think that would be a big **mistake**, Tony! Someday you'll be **sorry** you didn't **continue** with them!

C'mon, Dad! When was the last time you ever had to use **trigonometry** or **calculus** or **solid geometry**? You never use anything like that once you're **out of school**!

That's **not so**! I'm using **everything** I learned almost **every night**...



APPROVAL



R SIDE OF...

ARTIST & WRITER:
DAVE BERG

DONATIONS



QUESTIONS

Arnie, I don't mean to wake you! Just answer me **one quick question** and then you can go right back to sleep!



Is the emergency number 811 or 911?



EXCUSES

Teddy! What are you doing **home**? Why aren't you in **school**?



It's just one of those days, Mom!

ACCEPTANCE

I'm the first one to admit I have my **faults**! But I've learned to live with them!



My ex-wife, however, didn't!



SHOPPING

We're considering **buying** a new **refrigerator** and I thought I'd shop around beforehand to see what the latest **models** have to **offer**!



Yes, of course! Are you looking for any **special features** in particular, Madam?

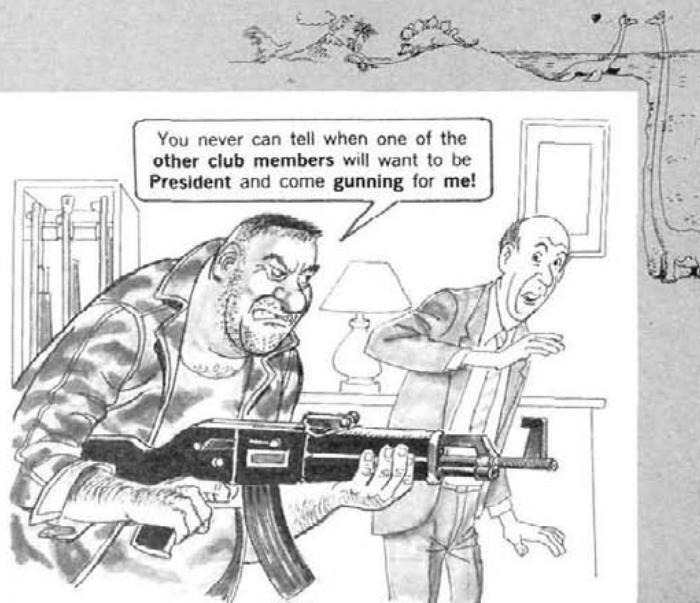
GUNS

I'm proud to say that I've been President of my gun club for 12 years now!

I've never seen such a huge collection! Why do you need so many weapons?



You never can tell when one of the other club members will want to be President and come gunning for me!



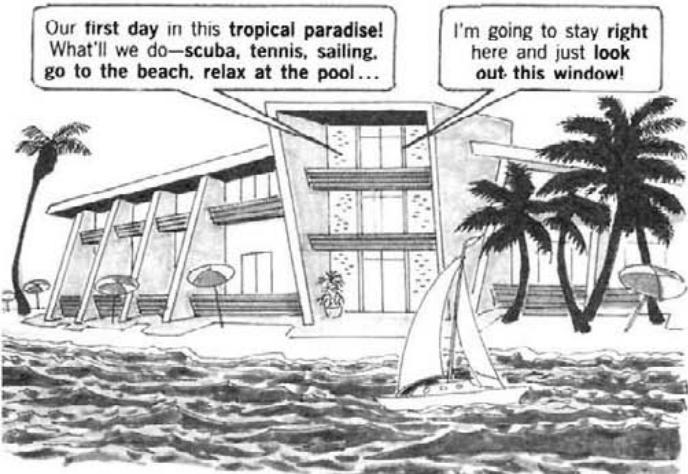
MECHANICAL DEVICES



PRIORITIES



VACATIONS



THE OFFICE



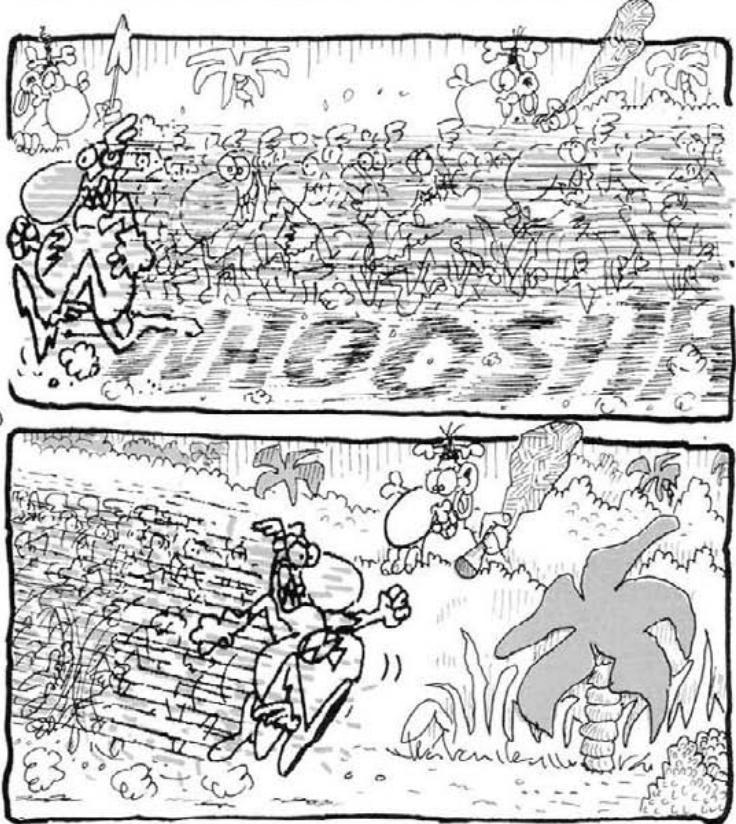
PSYCHOLOGY



DOCTORS



THE SPLATTERED SPEEDSTER SPECTACLE



ME-OUCH! DEPT.

Some people hate cats, others love them. Those who hate cats will love this article! Those who love cats will join those who hate cats, once we explain...

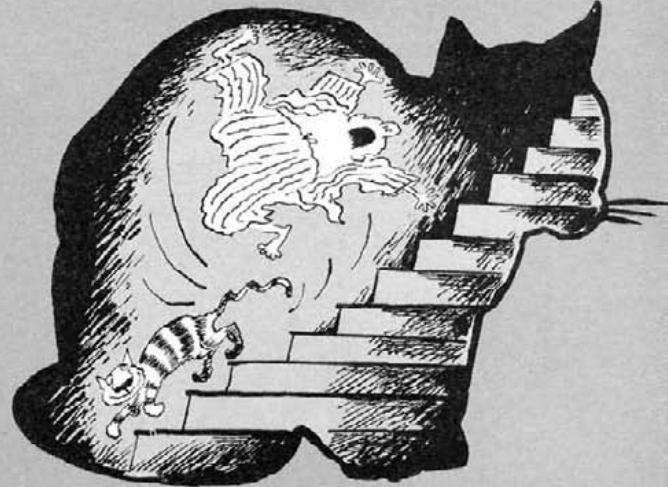
WHY CATS HAVE 9 LIVES

**And
You
Have
Only
One!**

ARTIST AND WRITER:
PAUL PETER PORGES



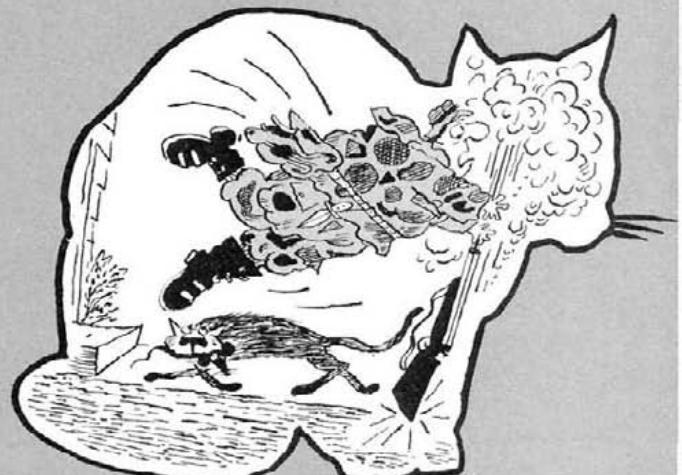
CATS POSSESS THE EXTRAORDINARY
ABILITY TO SEE IN THE DARK



CATS HAVE AN UNCANNY KNACK FOR
FINDING THE HIGH GROUND IN A FLOOD



CATS ARE GIFTED HUNTERS AND
HAVE NO NEED FOR FIREARMS



CATS CAN NATURALLY OUTRUN
FOAMING-AT-THE-MOUTH DOGS



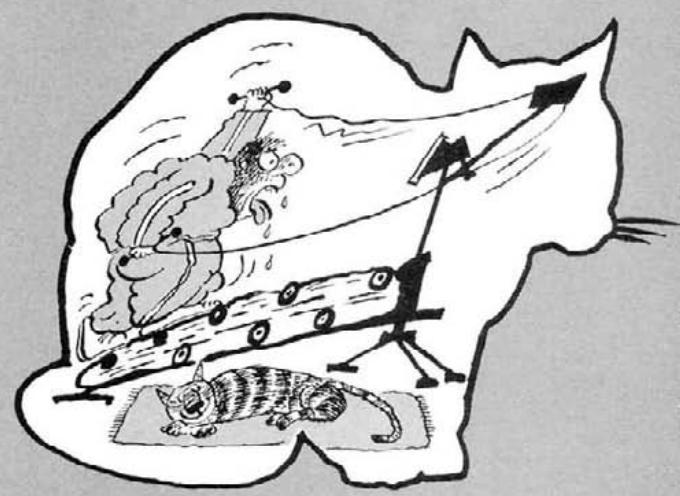
CATS HAVE AN INNATE UNDERSTANDING
OF WEIGHTS AND BALANCES



CATS INSTINCTIVELY SHUN ALCOHOL
AND DRINK ONLY THE PUREST WATERS



CATS CAN REMAIN IN PEAK PHYSICAL CONDITION
WITHOUT THE RIGORS OF DAILY EXERCISE



CATS COULDN'T CARE LESS
ABOUT SILLY SUPERSTITIONS



CATS INTUITIVELY TAKE SMALL BITES
AND THROUGHLY CHEW THEM



THE



BALLAD OF ROCKY BALBOA

ARTIST: GERRY GERSTEN

WRITER: FRANK JACOBS



Many heroes we've seen on the Hollywood screen,
From the great and renowned to the schlocky,
But not one in the bunch packs a box-office punch
Like that phenom from Philly called Rocky.

From the moment we saw how he swallowed eggs raw,
We could tell he'd be real tough to beat;
Then he'd let out a "Yo!" and he'd go toe to toe,
Poundin' jabs in a big slab of meat.

He took dozens of hits from Apollo Creed's mitts;
Still he fought, though his brain was all fuzzy;
But Apollo won out and there seemed little doubt
That poor Rocky was finished—or was he?

No, he wasn't all through; soon there came "Rocky II"—
When near death lovely Adrian hovered;
In a coma she fell,
But his pray'r's made her well;
'Twas the picture that never recovered.

But we knew he'd succeed, and he polished off Creed,
Though the blood they were spilling was equal;
"Now he's Champ!" we all cheered, though we secretly feared
We were being set up for a sequel.

"Rocky III" was its name, and fans showed their acclaim
With a statue that proved their devotion;
It was lifelike indeed, though most people agreed
That the statue displayed more emotion.

How his praises we sang when he licked Clubber Lang
In a rematch that showed his old fire;
He had come out ahead, and the smart money said
He would surely decide to retire.

Not a chance—"Rocky IV" saw him settle the score
With big Drago, a brute straight from hell;
Rocky grunted and punched till the Russian was crunched,
And he ended the Cold War as well.

Yes, he'd hung in there tough; those four films were enough;
His great legend would always survive;
But he'd damaged his brain, which may help to explain
His decision to make "Rocky V."

He was down on his luck, and he'd lost his last buck,
And although he remained just as great,
He'd made so many flicks, taken so many licks
That we couldn't keep all of them straight.

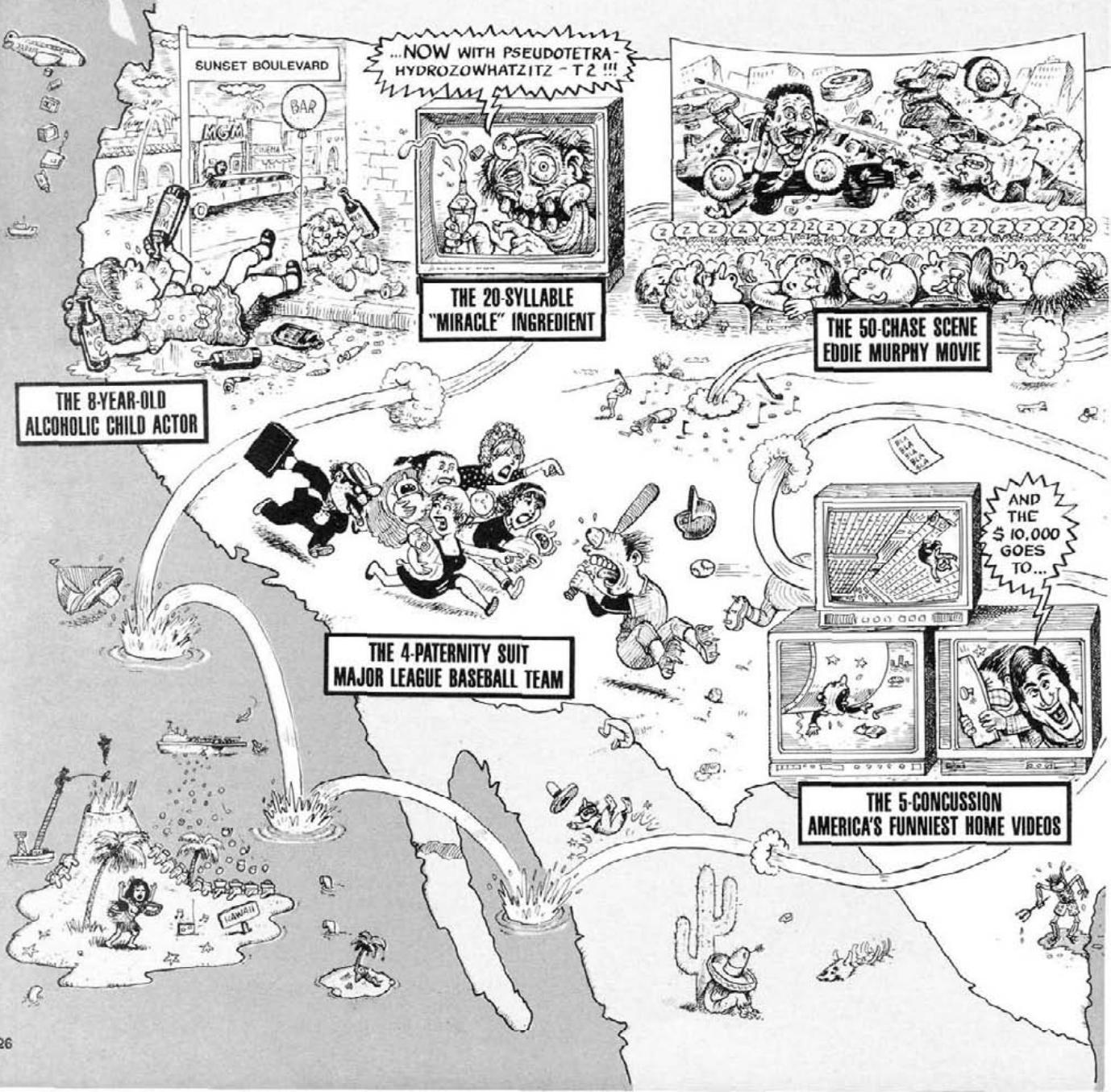
Was it in "Rocky II" that Apollo was through,
Or in "IV," while old Mick was alive?
Did he meet Tommy Gunn back in "III" or in "I"?
Was it Clubber he clobbered in "V"?

We were going insane as we struggled in vain
To remember what each was about;
If by chance, in a year, "Rocky VI" they premiere,
We'll stay home—cause we're all Rocky-ed out!

SOARING TO NEW FRIGHTS DEPT.

There are certain numbers you hope you'll never see: anything in the two-digit range on your SAT results, anything in the single digit range on your IQ test and anything in the \$2.00 range on the MAD cover! We're fast approaching many of these new highs and lows and couldn't resist the chance to continue our own enormously popular and puckish look at numbers...

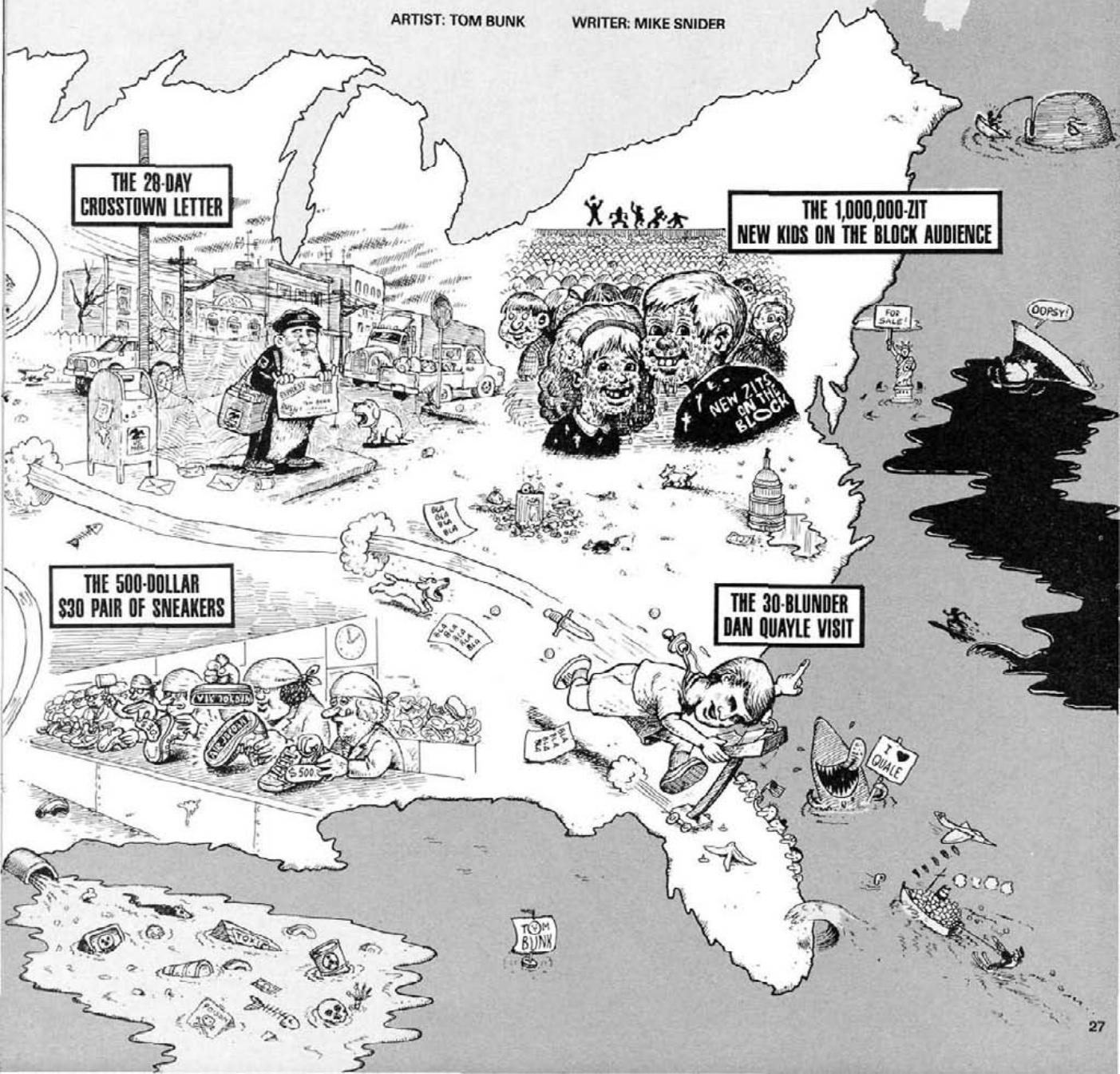
THE NEW RECORD THAT MANKIND



NEW BENCHMARKS, ODS AND BARRIERS D IS RAPIDLY APPROACHING PART II

ARTIST: TOM BUNK

WRITER: MIKE SNIDER

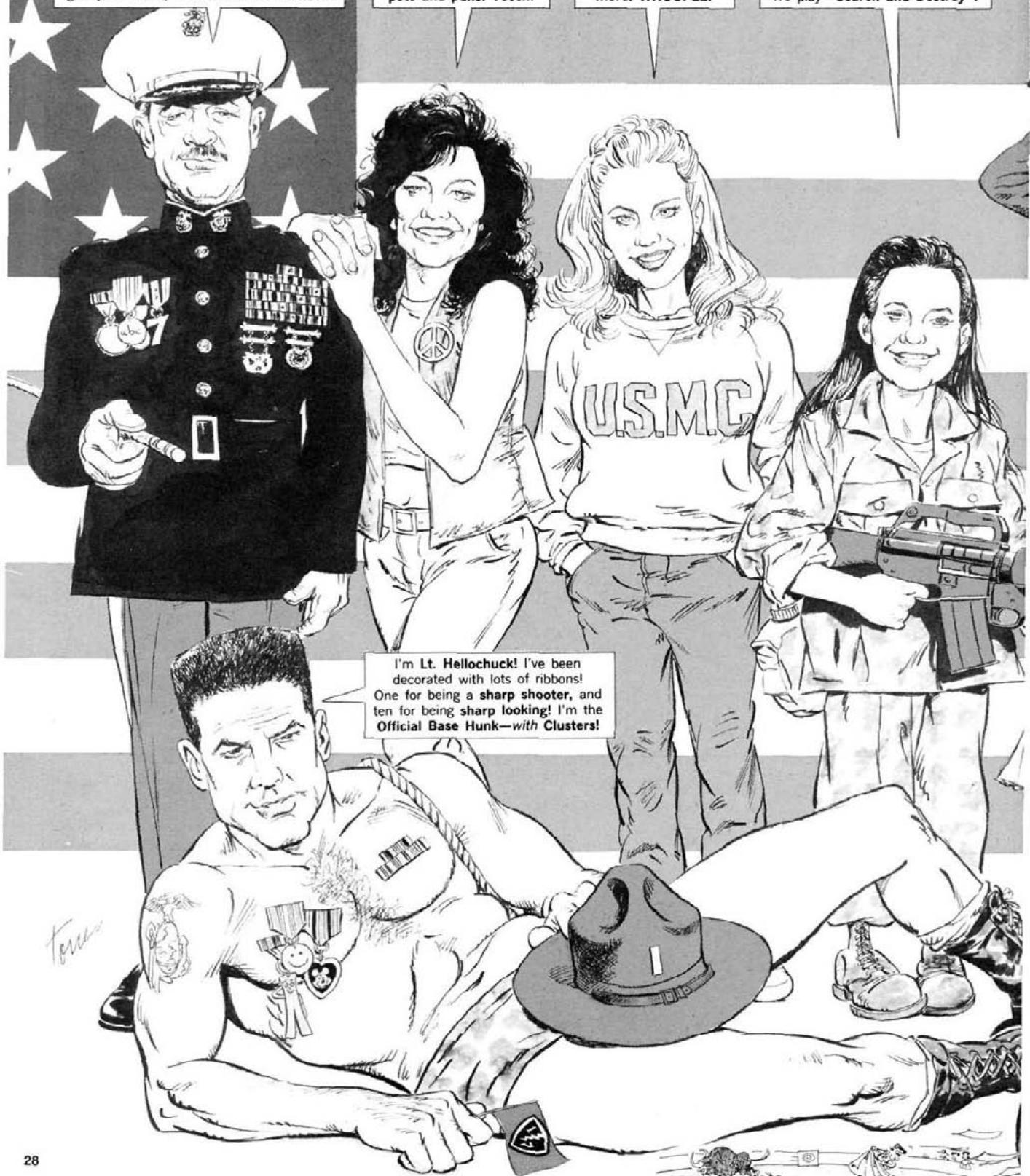


HO! I'm Major MacSilly! My friends call me "Mac"! Everyone else, like my wife, kids and parents, call me "Sir"! I joined the Corps to uphold the tradition set by the finest Marine in Corps history—Gomer Pyle! Okay, family, come to attention and give your name, rank and serial number!

I'm Golly, Mac's wife! I'm not quite as gung-ho as the Major! With him, the words "spit and polish" are more than just an expression! He made me use it on the pots and pans! Yecch!

I'm Dizzy, the oldest daughter! Living on a Marine base isn't bad, especially for me! I love men in uniform! Actually, I love men OUT of uniform even more! WHOOPEE!

I'm Sobbin, the middle child! We go to school like normal kids, but perhaps a bit more is expected from Marine children! For example, in most schools you play volleyball in gym class. We play "Search and Destroy"!



I'm Lt. Hellochuck! I've been decorated with lots of ribbons! One for being a sharp shooter, and ten for being sharp looking! I'm the Official Base Hunk—with Clusters!

I'm Sassy, the tot! My sister is right about Marine school being a bit tough, even on the elementary level! Instead of "Peter Pan," this year's second grade play is "Noriega's Follies"!

I'm Gunny! I work for Major Dud! There's been quite a bit of sexual harassment around here! But with all the men I've harassed, I've yet to get one to knuckle under and ask me out on a date! Maybe my "I Want You!" opening line isn't direct enough!



BASIC STRAINING DEPT.

I'm Sergeant Slaughter! A REAL Marine! Inside the ring, I use my Cobra Clutch to teach some discipline and respect to weak maggots like Hulk Hogan and Nikolai Volkoff! In the case of the maggot actors who portray Marines here at Camp Holster, I suggest something a little stronger—death by firing squad! Then I'd court-martial 'em! And the first one I'd shoot is the maggot known as...



MAJOR Dud

There's a possible new recruit to see you, sir!

Lt. Hellochuck, you know I don't interview possible recruits!

But this one might make a good foil for some of your practical jokes and pranks, sir!

Show him in at once, lieutenant! And sit him in the collapsing chair—with the whoopee cushion for good measure!



ARTIST: ANGELO TORRES

WRITER: DICK DEBARTOLO

I'm thinking about joining the Marines.

Well, you know our motto, don't you?

"We're looking for a few good men!"

No! "We're looking for a few good straight men!" Everyone on this base is a comedian! We have lots of Second Lieutenants! What we desperately need around here are some Second Bananas!



Why does the Marine Band drummer stand outside your office window?

We need his rimshots to identify the jokes!

On this base you need a bomb detector to identify the jokes!

Hey, that's not bad!

Sir, there doesn't seem to be much work going on at this base!

Are you kidding? Lt. Hellochuck is at the supply depot getting extra underwear for our "Frozen Skivvies" party, I've got ten men picking up beer and snacks for a "Wetting Down" party, and later I'm meeting with the guy who makes up the stunts on "Double Dare" to help design a new obstacle training course!

Wow! War may be hell, but around here, peacetime is downright dangerous!

BA BA DAM

What's a typical Marine Corps day like?

You rise at 0500!

What's 0500? I'm not familiar with military time!

Must I explain even the simplest things to you?? 0500 is one hour earlier than 0600!

From 0500 to 0600 is family schtick! From 0700 to 1700 is office schtick! Then from 1750 to 2350 is night schtick! Unless you get rowdy and the military police get you—then it's night stick! Get it??!

BA BA DAM

What's life on the base like for the Marine's wife?

She's free to do anything she likes as long as it's listed in this "OFFICIAL MARINE WIFE'S FREE-TO-DO ANYTHING IN THIS BOOK" book! And if you look through this hole in my wall you'll see into the next panel, where those gals are having a great old time!

Now this outfit should get your husbands to stand at attention, ladies!

I need something to make these hips disappear! Do you have any camouflage girdles?

Not even a "Ba-ba-boom!" could help that line!

And you thought life on the base would be a drag! Wait till next week when we have our annual "Chemical Warfare Tupperware" party!

Girls, they're having an incredible **bargain sale** at the PX! I just bought this handy **hammer** for only \$65 and this **coffee pot** for only \$105!

And you call that a **bargain?**

You bet! My husband says the **Pentagon** pays \$600 for the same hammer and about \$900 for the same coffee pot!

I know your husband needs a **drummer** to help **identify** the jokes, but what's this **violin** for?

I play it once a show when Mac does his "fatherly advice" schtick to show he has a rough exterior but a heart of gold!

I'm afraid to ask what the tuba is doing in the **bathroom**! Don't tell me!



Our teenage girls love family life on the base!

That's 500 pounds of potatoes, 200 pints of cream ...

Oh, and fifteen gallons of mayonnaise!

Why do you need so much stuff, mom?

Your father keeps bringing home recipes from the base chef, who doesn't know how to cook anything that serves less than 1,500 people!



We're learning how to add in school. The teacher asked, "If Uncle Sam had 50 tanks and 50 jeeps and 50 planes, what would the total be?"

Oh, that's easy! 100!

I thought it was 150! How did you know the right answer was 100?

It's easy, sweetheart. Just remember that one-third of all military equipment is either broken down or so poorly designed that it never worked right in the first place!



Mom, you're a liberal! You write articles for a liberal newspaper. Does dad ever mind anything you write?

No dear. He LOVES everything I write! As a matter of fact, I let him read the latest piece I'm about to send to my publisher. He must have loved it, because he took some of my words with him!

So, now that you've seen my home life, what do you think?

Honestly, your kids are as wimpy and predictable as the kids on Full House!

Get outta here, bub! There's a big difference! My kids are in a house on a military base! Those kids are in a civilian house! We're on Mondays, they're on Fridays! We're on at eight-thirty on CBS, they're on at eight on ABC! Need I say more?



How do I know if the Marines are my best bet?

Just compare the Marines' modern sit-com technology with these outdated shows of the past!

Bilko, if you say your men must not be given a leave, then I insist they take one! Seventy-two hours, at once!

Works every time! Insist on something strong enough and authority gives you just the opposite! We're off!

I applied for submarine duty, but I was rejected! McHale says they never accept guys who insist on sleeping with the windows open! Waah!



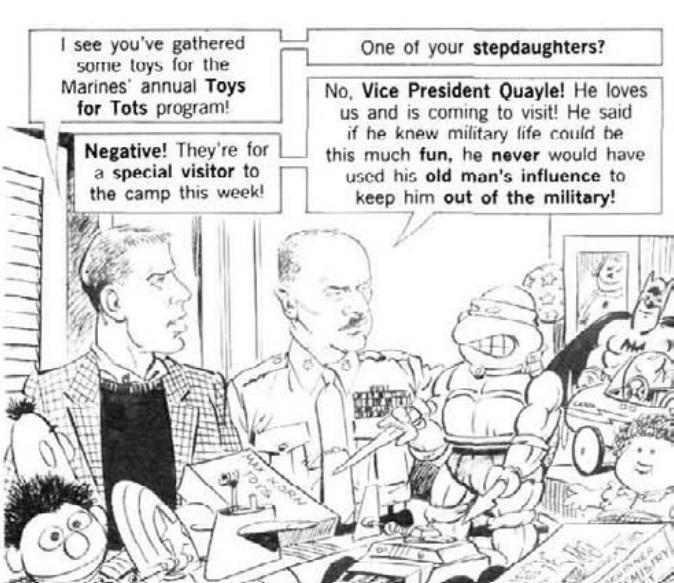
Some of those jokes seem dated, but those military sit-coms were made years ago! They weren't dated back then!

I'm aware of that! But what did those shows have? Charm? Warmth? Interesting characters? Who needs sissy stuff like that! When it comes to "joke warfare," we have them beat with modern technology!

I see you've gathered some toys for the Marines' annual Toys for Tots program!

One of your stepdaughters?

No, Vice President Quayle! He loves us and is coming to visit! He said if he knew military life could be this much fun, he never would have used his old man's influence to keep him out of the military!



I know this is a delicate subject, but what if there's a real disaster and someone accidentally gets killed in basic training or maneuvers?

We have special advisors for things of that very nature!

They console the family?

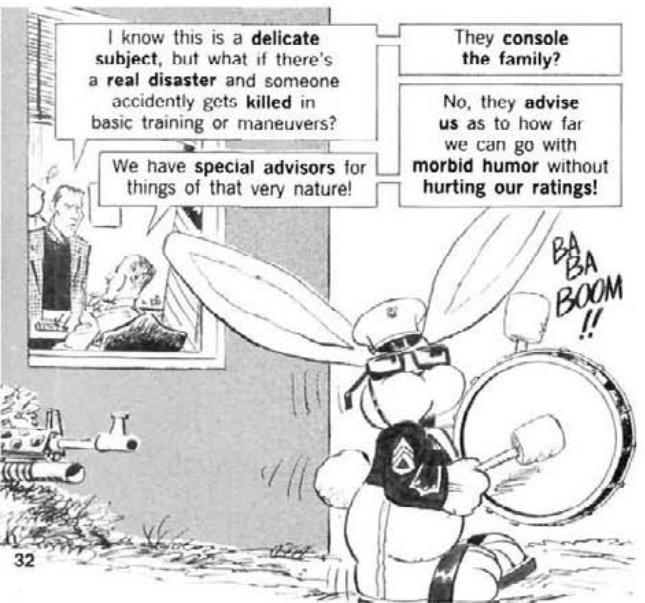
No, they advise us as to how far we can go with morbid humor without hurting our ratings!

BA BA BOOM!!

Sorry to interrupt, Major, but we have a crisis on our hands in the Persian Gulf!

Is it the Iraqis? The fanatic Iranians?

Neither! It's our own troops! CBS started beaming us via satellite to our REAL Marines in Saudi Arabia and now they are demanding a disclaimer that they're nothing like you and the other Marines portrayed on this show!



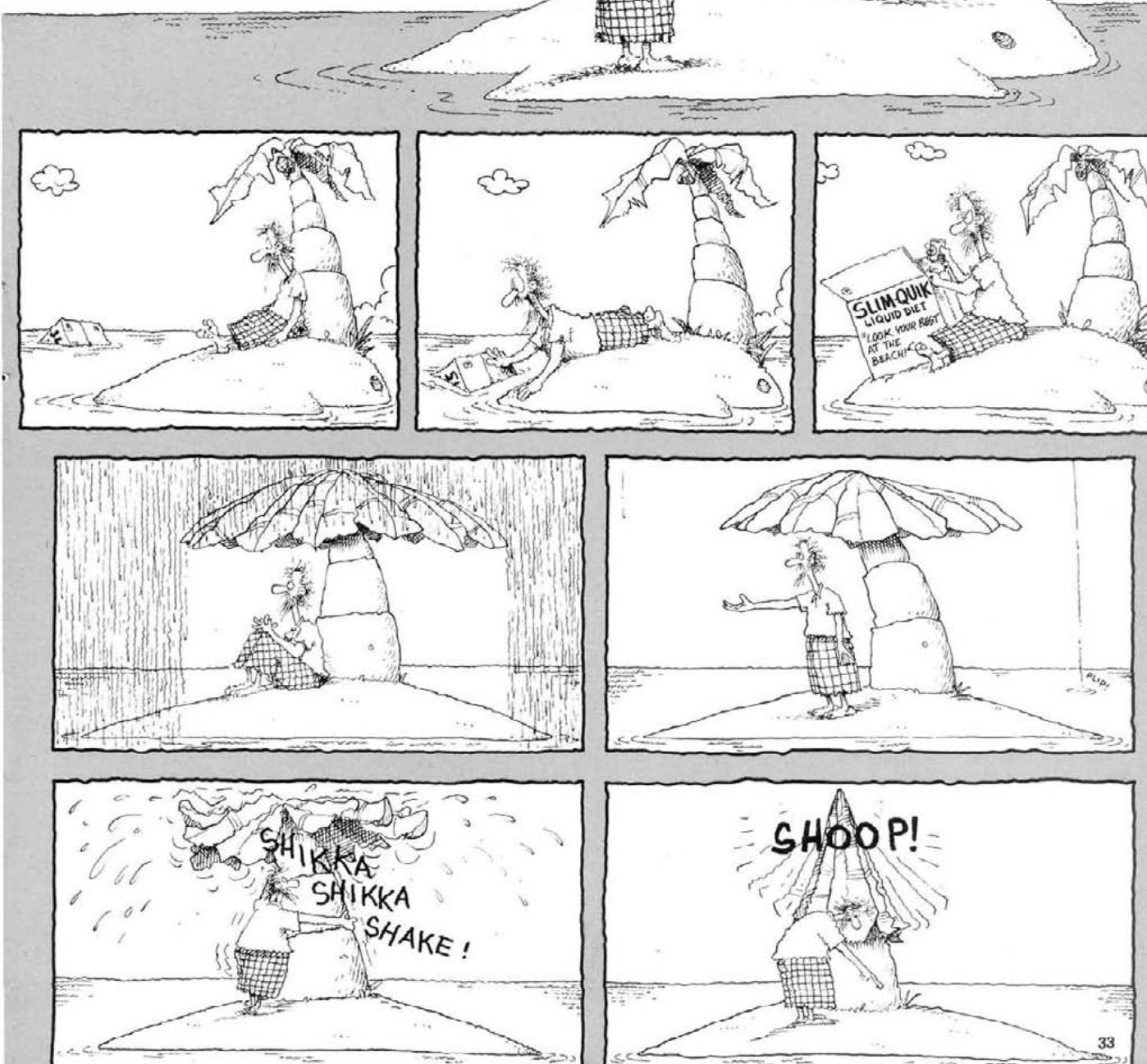
WELL, ISLE BE DAMNED! DEPT.

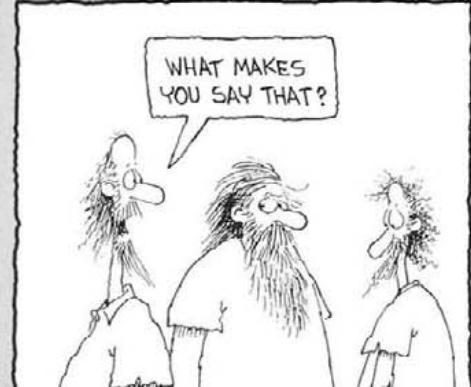
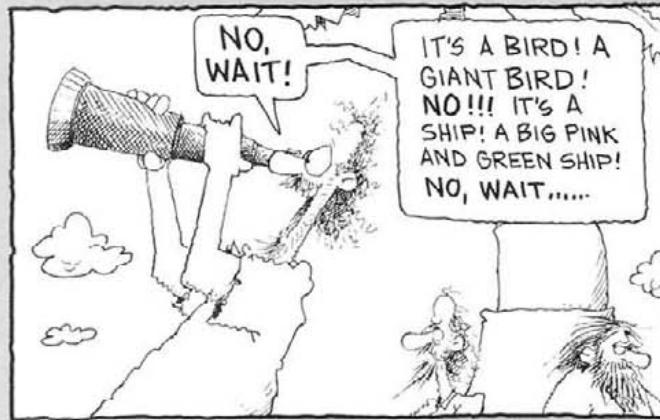
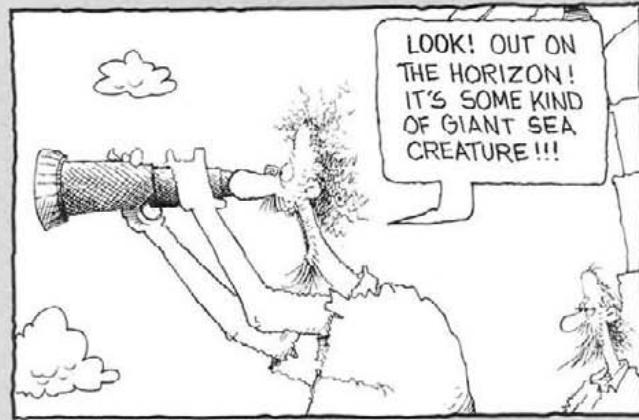
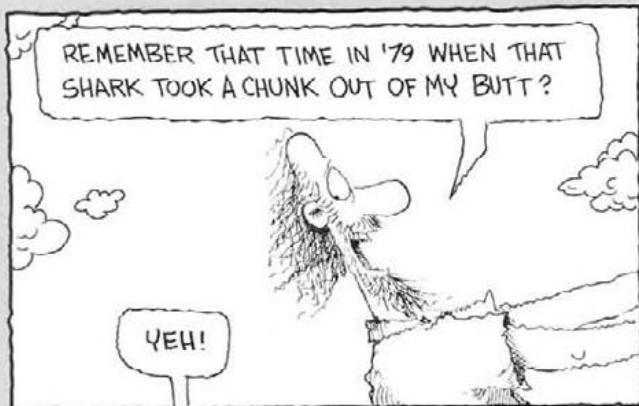
WHO SAYS BEING STRANDED CAN'T BE FUN

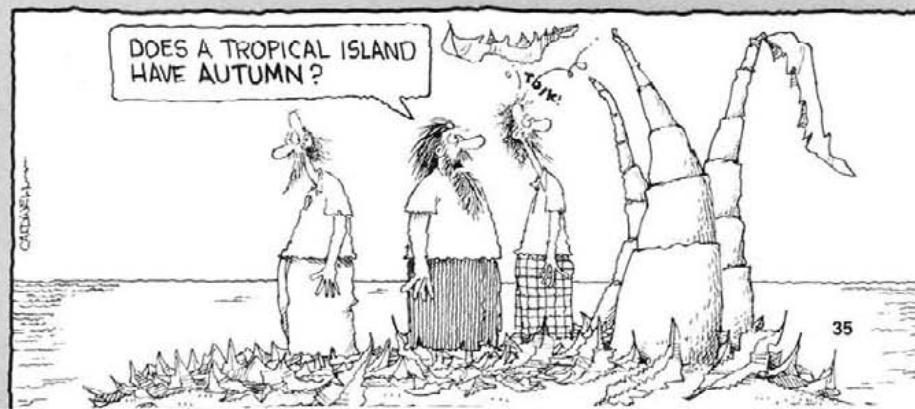
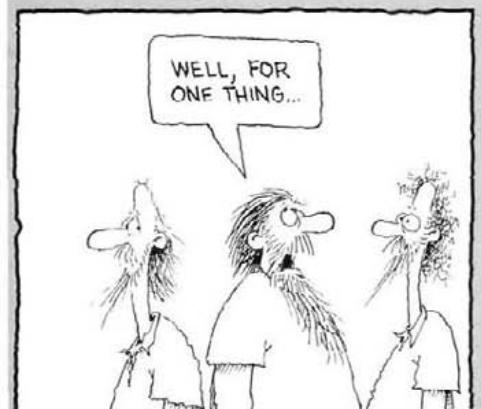
ARTIST AND WRITER: JOHN CALDWELL

BEACH RULES

- NO SURFING
- NO FLOTATION DEVICES
- NO ALCOHOL
- NO BOTTLES
- NO NOTES IN BOTTLES







SPY VS SPY



In our complicated, modern world, there are tons of books around which explain how complex and sophisticated contraptions such as the Stronifium Zertometer and the Digital Shovel operate. But here at MAD, we are bold enough to ask: "Of what use is it to know the innermost workings of an Autoflab HamChip, if you have no appreciation for life's simple pleasures?" Wise words indeed. Well, Here at MAD, no one is as simple-minded as Al Jaffee, who concocted this handy guide explaining how simple things work! Coincidentally, the name of this article is...

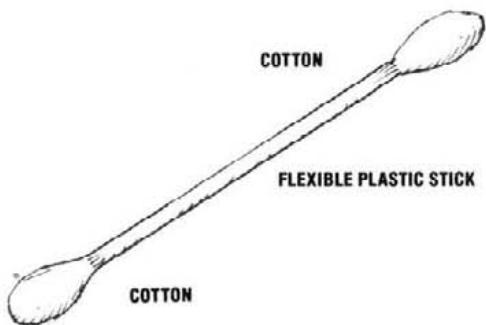


A MAD GUIDE TO HOW SIMPLE THINGS WORK PART II



THE COTTON SWAB

The cotton swab (or "Q" tip, as it's commonly referred to) is a soft plastic stick with little pieces of cotton wrapped on each end.



ARTIST AND WRITER: AL JAFFEE



The cotton swab has no equal when it comes to cleaning out any orifice in the human body. However, since this is a family magazine, we will only discuss cleaning wax out of the ears.



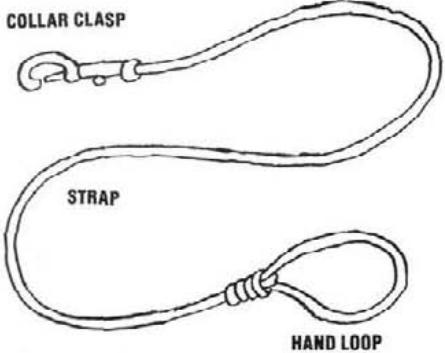
As with any product that is inserted into part of the anatomy, special care must be taken to avoid injuring delicate tissue.



If for some unexpected reason the cotton swab has been inserted too far, you may want to consult an ear doctor. If it has been inserted way too far, you may want to consult a brain surgeon!

THE DOG LEASH

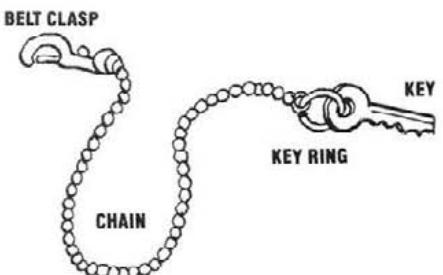
The dog leash is a leather or cloth strap with a clasp at one end and a loop at the other end.



To use, you simply open the clasp to the desired width and gently clip it to the dog's collar ring.

THE KEY CHAIN

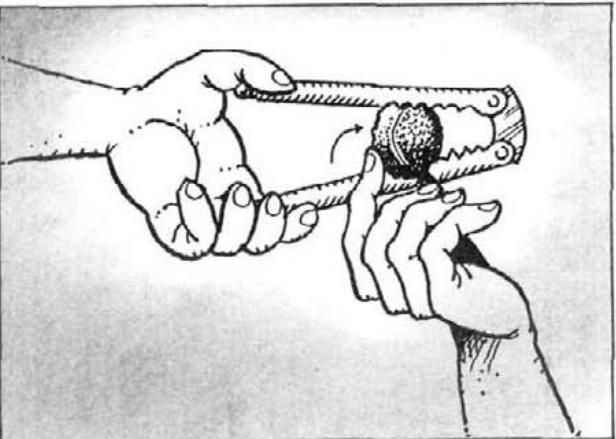
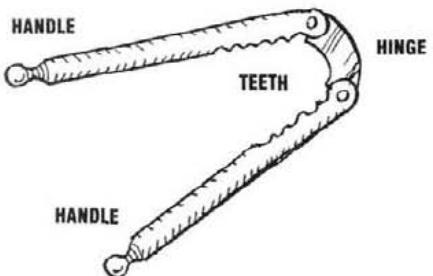
The key chain is simply a length of chain with a metal or plastic clasp on one end and a key ring on the other end.



The clasp easily attaches to a belt or belt loop while the keys at the other end are safely tucked into a pocket.

THE NUTCRACKER

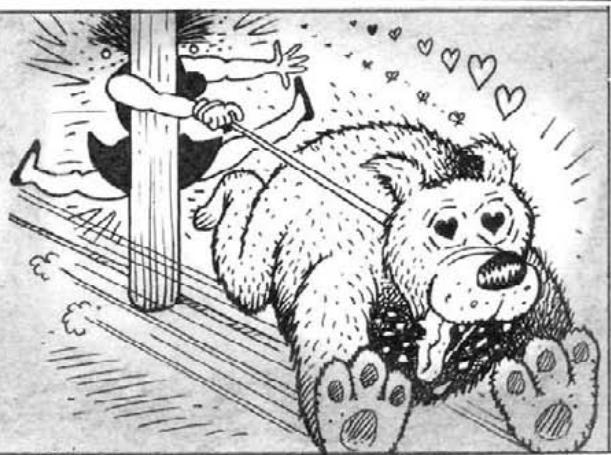
The basic nutcracker consists of two steel handles joined by a hinge. Each handle has teeth with which to hold the nut in place.



To operate, the nutcracker is held in one hand while the nut is placed between its teeth with the other hand.



It is now easy to walk the dog while controlling its movement. If the dog is large, you may want to make a few turns of the loop end around your hand.



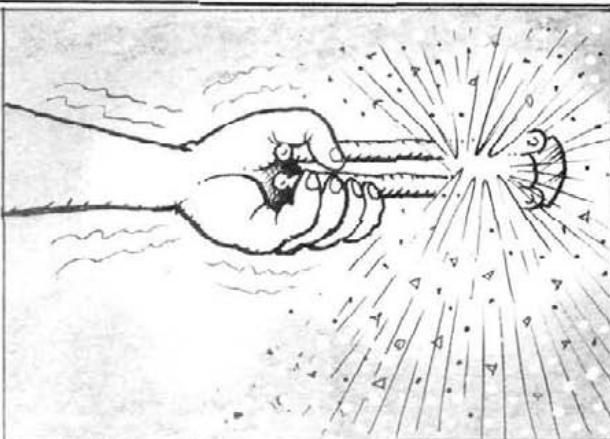
This, however, is not always advisable, especially if your dog happens to be a male in heat with amorous designs on the poodle down the street!



A quick tug on the chain produces the key you require for easy insertion into the keyhole.



It is advisable to make sure no one is home to suddenly open the door with embarrassing results!



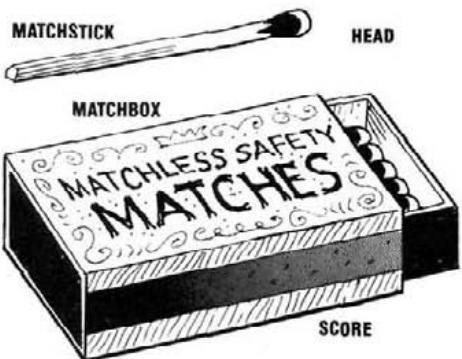
To crack the nut, the handles are carefully and slowly brought together. For most nuts a modest amount of pressure will suffice.



Every now and then, certain nuts (notably Brazil nuts) resist being cracked. If both hands must be employed, be sure no one is nearby, since the sudden explosion is like flying shrapnel! 39

THE SAFETY MATCH

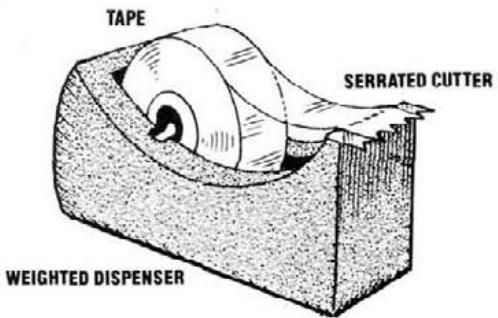
The safety match is a small wooden stick with flame producing chemicals at the tip.



What makes it a "safety" match is that it will only light when rubbed against the specially treated "score" on the match box.

THE DESKTOP TAPE DISPENSER

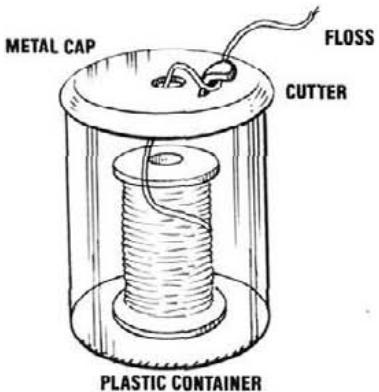
The dispenser is a heavy molded metal or plastic container into which a roll of tape is inserted. It is heavily weighted so that it will stay firmly in place allowing for convenient one-handed use.



Grasping the tape carefully between index finger and thumb, it is pulled across the sharp serrated cutter. A swift downward pull cuts off a piece of the desired length.

DENTAL FLOSS

Dental floss is basically a waxed or unwaxed string that comes in a plastic spool dispenser.



To ready for use, a length of floss is wrapped tightly around the middle finger on each hand.



To use, one merely has to firmly strike the match head against the matchbox strip. (Not too firmly! There are often weak spots in the match stick!)



If a weak spot causes the match stick to break and fly off, make sure you follow its flight path. A lost safety match can lose its safeness mighty fast!



CAUTION

Serrated Cutter Problem #1:
Cutter too dull. Tape won't
cut, resulting in the heavy
dispenser falling off desk!



Serrated Cutter Problem #2:
Cutter too sharp. Tape cuts
easily, but so do your fingers,
resulting in blood and agony!



Next, guided by the index fingers, the floss is pressed between the teeth to dislodge any rotting, decayed food particles stuck there.



Never flip the floss! You could launch smelly food and other disgusting matter on the walls and furnishings creating an unpleasant mess! 41

THE REVERED REVOLUTIONARY RUSE

THREE LIGHTS?
WHAT THE HELL
DOES THAT MEAN?

BEATS ME, SID!
ALL I WAS TOLD WAS,
"ONE BY LAND,
TWO BY SEA"!!

SPLOTCH!

SPLURTCH!

SMIK

SMIK!

ZOOTZ!

ZOOTZ!

SPLOTCH!

SPLURTCH!

Thinking about what career to get into? Wondering whether or not you'll fit in? Well, here's the seventh in a series of tests designed to help you choose your future line of work. Mainly, discover your true abilities by taking...

MAD'S APTITUDE TEST NUMBER SEVEN

WILL YOU MAKE A GOOD FLIGHT ATTENDANT?

ARTIST: GEORGE WOODBRIDGE

WRITER: FRANK JACOBS

1. You have a burning desire to become a Flight Attendant. This indicates that:
 - A. You're turned on by visiting exotic places like Altoona, Fresno and Wheeling.
 - B. You enjoy exercising total power over several hundred strapped-in, uncomfortable, nervous people.
 - C. You have a high tolerance for monotony and tedium.
 - D. Any of the above.

2. You see a passenger struggling to fit a bulky suitcase into an overhead compartment. Your clear-cut duty is to:
 - A. Tell him he's blocking the aisle.
 - B. Inform him that the suitcase is too large for carry-on luggage, and that he must remove it from the plane, go back to the ticket counter and check it through as luggage.
 - C. Attend to more urgent duties, such as getting it on with the wealthy-looking dude you spotted sitting in First Class.
 - D. Any of the above.

3. From the appearance of this Flight Attendant, you should be able to tell that she:
 - A. Has just taken a look at the meal being served to the coach passengers.
 - B. Has just taken a look at a toilet after it's been used by over 100 people on a 9-hour flight.
 - C. Has just taken a look in the mirror at herself after a 9-hour flight.
 - D. Any of the above.

4. If you are married, being a Flight Attendant can be advantageous because:
 - A. The complaints and arguments you get at home prepare you for the abuse you get from passengers.
 - B. You can carry on affairs in a dozen different cities without your mate getting wise.
 - C. Returning to your mate, you can blame your lack of interest in sex on jet lag.
 - D. All of the above.

5. Complete this sentence: A Flight Attendant must be trim and agile so that she _____.
 - A. Can dodge elbows in the groin while hurrying up the narrow aisles.
 - B. Can make a fast get-away after bringing a passenger an air-sickness bag.
 - C. Can elude the groping for her body by the Captain or other members of the Flight Crew.
 - D. All of the above.

6. During the In-Flight Movie, you spy two passengers making passionate love. What should you do?
 - A. Turn on the "Fasten Seatbelts" sign, figuring why should they be having more fun than you.
 - B. Stand there and watch, figuring you may learn what you've been doing wrong.
 - C. Bring the Captain or other members of the Flight Crew back so that they can learn what *they've* been doing wrong.
 - D. Any of the above.

7. Although most flights are routine, a good Flight Attendant must always be prepared for the unexpected. Which of these offers the greatest challenge to your self-composure and ability to adjust to the extraordinary?
 - A. A coach passenger at meal-time asking for seconds.
 - B. An entire cabin paying close attention to your "What To Do In Case Of Forced Landing" demonstration.
 - C. A passenger finding an article of interest in the monthly airline magazine.
 - D. Any of the above.

8. Towards the end of the flight, you suddenly hear angry cursing followed by a piercing scream. From experience, you know that it is
 - A. A passenger attempting to cross his legs while sitting in coach.
 - B. A passenger attempting to get an audible sound from his rented headset.
 - C. Another Flight Attendant exhibiting the first tell-tale sign of "In-Flight Burn-Out."
 - D. Any of the above.

9. You overhear a passenger refer to you as "nothing more than a Flying Waitress!" What should be your immediate comment?
 - A. "It's nice to hear something complimentary for a change!"
 - B. "Waitresses get tips and respect. I should be so lucky!"
 - C. "Is that better or worse than a 'bleeping gofer'?"
 - D. Any of the above.

10. After eight or ten years, you will finally gain Seniority. This is desirable because:
 - A. You will now have first choice of flights, meaning you can pick Altoona, Fresno OR Wheeling.
 - B. You can now palm off arduous jobs like drink-cart pulling on the newcomers.
 - C. You no longer have to concern yourself with things like "ambition" and "career potential" because for you they are no longer relevant.
 - D. All of the above.



3. From the appearance of this Flight Attendant, you should be able to tell that she:

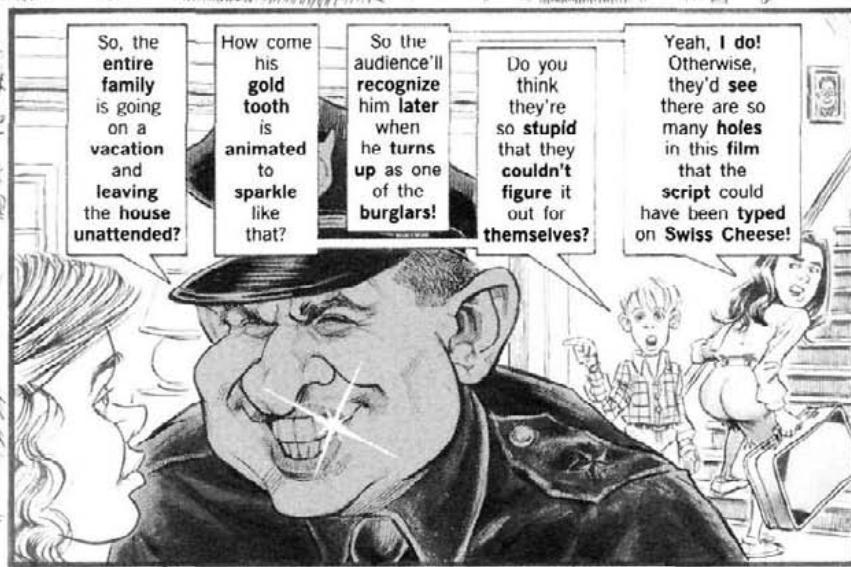
- A. Has just taken a look at the meal being served to the coach passengers.
- B. Has just taken a look at a toilet after it's been used by over 100 people on a 9-hour flight.
- C. Has just taken a look in the mirror at herself after a 9-hour flight.
- D. Any of the above.

The writer of this satire gets paid for writing an intro. But you don't get paid for reading it! So why are you wasting your time? Smarten up, buddy, and just look at the panels of...

HOME

ARTIST: SAM VIVIANO

WRITER: STAN HART



A-GROAn





I must get on the next plane to the United States!

Mon dieu, surely you jest, madam! There is not a single seat left! Do you not know this is the **busiest** day of the year?

You mean Christmas?

No! Christmas is a piece of fruit-cake compared with this! Today is the last day people can cash in their frequent flyer coupons!

The producers realize that audiences do not like to watch commercials on the screen before the movie starts. So they solved the problem by putting the commercials right into the movie itself!

I wrecked some innocent family's bedroom, ruined their dining room, trashed their kitchen and flooded their bathroom! All of which leads me to ask just one question: Why would anyone in the audience think that I'm "loveable"?

That's easy! Because it's not their house!



Thank you for selling me your ticket. Now I can go home to my eight-year-old child!

As one mother to another, I felt sorry for her. Besides, it's Christmas and you're supposed to help out those less fortunate than yourself!

That was a Christian thing to do!

Oh really? I had to give her more than double the regular ticket price, hand over my watch, my wallet and my rings! What Christian would do a thing like that?

Jim Bakker!

I heard you have to get to Chicago but there are no seats! That's too bad!

Have you been waiting a long time for a flight?

It seems I've spent my entire career waiting for Planes, Trains and Automobiles!



We rented a van and we're headed for Milwaukee! We can drop you off in Chicago!

That's great! But why are you doing this?

I like to be nice to people. Besides, it's Christmas and ...

I didn't mean that! I meant why are you playing such an insignificant bit part in this movie?

There's not a lot of film work for fat guys these days!

Don't be afraid of me! I'm just a lonely old man!

Why are you? Because I haven't spoken to my son in years. He doesn't like me!

Well, call and ask him why!

Gee, I never thought of that!

Gee, maybe he doesn't like you because you're stupid!

SSH!!





**WHO HAS
CARRIED
THE PHRASE
"READ MY LIPS"
MUCH TOO FAR?**

HERE WE GO WITH ANOTHER RIDICULOUS **MAD FOLD-IN**

Certain ideas have a way of catching on and the "READ MY LIPS" thing is one of them. To see how it has spread, fold page in as shown.

FOLD PAGE OVER LIKE THIS!

A

FOLD THIS SECTION OVER LEFT

1B FOLD BACK SO "A" MEETS "B"



MISLEADING THE PUBLIC SHOULD BE CONSIDERED AN ILLICIT ACTIVITY. EVERYONE LOSES WHEN TRUTH VANISHES AND LYING WINS. BUT IT'S OUR OWN GULLIBILITY THAT HELPS SCOUNDRELS FOOL US!

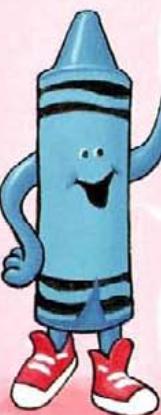
A

1B

WE'RE CHANGING OUR COLORS!

FOR YEARS,
WE'VE INCLUDED
COLORS LIKE
"FOREST GREEN"
AND "SKY BLUE"
IN EVERY BOX,
BUT IN TODAY'S WORLD,
THOSE COLORS DON'T
EXIST ANYMORE!
NOW, AFTER EXTENSIVE
RESEARCH, GRAYOLA
IS PROUD TO
ANNOUNCE THE
FOLLOWING

**NEW CRAYON
COLORS FOR
THE 90's!**



Pesticide-Laced Citrus Fruit Tangerine



Contaminated Blood Supply Crimson



Aging Rock Star's Hair Gray



Acid Rain-Defoliated Forest Brown



Cancerous Second-Hand Smoke Cloud Gray



Illegally Poached African Elephant Tusk Ivory



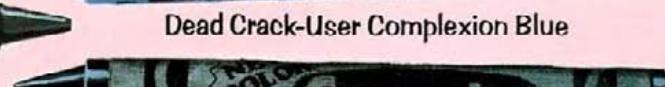
Crazed Schoolyard Sniper Fatigue Green



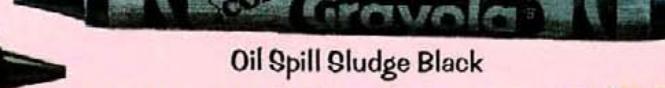
Tasteless Baseball Card Bubblegum Pink



Dead Crack-User Complexion Blue



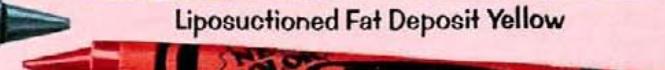
Oil Spill Sludge Black



Liposuctioned Fat Deposit Yellow



Failed Savings And Loan Ledger Ink Red



Gorbachev Birthmark Umber



Decaying Bridge And Highway System Rust